Asian JOURNAL of ACCOUNTING Perspectives

ISSN 2672-7293 / E-ISSN 0128-0384

Volume 12, Issue 1, 2019

Content

Editorial Note

The Quality of Accounting Information: Relevance or Value- Relevance? Nasrin Azar, Zarina Zakaria and Noor Adwa Sulaiman	1-21
Malaysian Individual Investors: What are the Factors that Influence their Financial Statement Usage? K. Kishan and Ervina Alfan	22-48
Overlapping Memberships on Audit and Other Board Committees: Impacts on Financial Reporting Quality Abdirahman Furqaan, Hairul Azlan Annuar, Hamdino Hamdan and Hafiz Majdi Abdul Rashid	49-77
Determinants of Revenue Efficiency of Indian Scheduled Commercial Banks Aparna Bhatia and Megha Mahendru	78-108
Which Internal Factors Drive Firms to Social Reporting? An Empirical Study from a Developing Country Perspective Ashok Chakraborty	109-127

Published by Faculty of Business & Accountancy University of Malaya

Available online at ajap.um.edu.m



Chief Editor

Rusnah Muhamad rusnah@um.edu.my

Managing Editors

Ervina Alfan Mazni Abdullah ervina_alfan@um.edu.my mazni@um.edu.my

Editorial Assistant

Mohd Sabrun Ibrahim imsabrun@siswa.um.edu.my

Associate Editors

Kamisah Ismail University of Malaya Mohd Zulkhairi Mustapha University of Malaya Noor Sharoja Sapiei

> University of Malaya Salmi Mohd Isa

UniversitiSains Malaysia

Suhaiza Ismail International Islamic University Malaysia

Susela Devi Sunway University

Zarina Zakaria University of Malaya

Zubir Azhar Universit Sains Malaysia Kaveh Asiaei University of Malaya

Noor Adwa Sulaiman University of Malaya

Ruzita Jusoh University of Malaya

Suaniza Mamat International Islamic University Malaysia

Suria Zainuddin University of Malaya

Zamzulaila Zakaria International Islamic University Malaysia

Zarinah Abdul Rasit UniversitiTeknologi MARA

International Advisory Board

Akira Omori Yokohama National University, Japan Fawzi Laswad Massey University, New Zealand Marizah Minhat Edinburgh Napier University, UK

Nazam Dzolkarnaini Edinburgh Napier University, UK

Tan Hun Tong Nanyang Technological University, Singapore David Hay, University of Auckland, New Zealand

Kamran Ahmed La Trobe University, Australia

Mohamed Fadzly Aston University, UK

Roszaini Haniffa Heriot-Watt University, UK

EDITORIAL NOTE

Dear readers,

It gives us great pleasure to present volume 12 of the Asian Journal of Accounting Perspectives (AJAP). We are pleased to announce that AJAP is now indexed in the Malaysian Citation Index (Mycite) and are currently striving for international indexation including the ASEAN Citation Index and Scopus. In this issue, we present five articles that address matters pertaining to accounting and finance. The authors in this issue are from India, Bangladesh, and Malaysia.

The first paper, by Azar, Zakaria and Sulaiman (2019), is a review paper in which the value relevance literature and Statement of Financial Accounting Concepts (SFAC) No. 8 are critically reviewed. The paper argues that the value relevance model that reports the relationship between accounting numbers and equity valuation might have limited implicationss to accounting information users since the model does not distinguish between relevance and reliability, the two fundamental qualitative characteristics. The arguments presented in this paper might give some insights to academicians, researchers, and investors regarding the quality of accounting information using the value relevance model.

The second paper, by Kishan and Alfan (2019), examines the factors that influence the usage of financial statements among Malaysian individual investors. Using self-administered questionnaires, the paper reports that the usage of financial statements is positively related to the subjective norm, knowledge, attitude, and perceived behavioural control. The paper not only aims to bridge the gap between financial reporting and financial literacy, but also provides useful insights to providers of investor education programmes.

In the third paper, the authors raise the issue of the impact on financial reporting quality (FRQ) of overlapping memberships on audit and other board committees. Furqaan, Annuar, Hamdan and Abdul Rashid (2019) found that overlapping memberships are significant and positively impact the FRQ, implying that overlapping memberships lead to better performance or effectiveness of audit committee members. The paper concludes that overlapping memberships on the audit committee play a significant role in the FRQ of Malaysian public listed companies. The fourth paper, by Bhatia and Mahendru (2019), examines the determinants of revenue efficiency of scheduled commercial banks in India. The study covers a period of 22 years from 1991-92 to 2012-13. The paper found that capital adequacy ratio (CAR) and net non-performing assets (NPAs) have a negative and significant impact on the revenue efficiency of banks. The findings imply that banks should focus on credit risk management and asset liability management. The paper also offers future research directions to investigate the impact of crises along with bank, industry, and economy specific factors on the efficiency of Indian Banks.

The fifth paper, by Chakraborty (2019), examines the impact of firm's internal factors and statutory regulatory order on the extent of corporate social reporting (CSR) by banking firms in Bangladesh. The study covers the period of 5 years from 2011 to 2015. The paper concludes that, in Bangladesh, CSR is practised voluntarily and that government incentives, like tax exemption on CSR, do not have a significant impact on the extent of CSR.

Last but not least, we are truly grateful for the support provided by the authors, reviewers, the editorial and advisory board, the management of the Faculty of Business & Accountancy and others who are directly and indirectly involved in the publication of this issue. A special appreciation is also extended to the editorial board of the faculty's sister journal the Asian Journal of Business and Accountancy (AJBA) and all members of the accounting department. A very big thank you from us!

Associate Professor Datin Dr Rusnah Muhamad Dr Ervina Alfan Dr Mazni Abdullah