Asian JOURNAL of ACCOUNTING Perspectives

ISSN 2672-7293 / E-ISSN 0128-0384 Volume 13, Issue 1, February 2020

Content

Editorial Note

Effectiveness of Follow-Up on Performance Auditing Issues in Practice: A Governance Network Perspective Sarimah Umor, Zarina Zakaria, Noor Adwa Sulaiman	1-25
Factors Influencing Key Audit Matters Reporting in Thailand <i>Muttanachai Suttipun</i>	26-39
Social Finance Instruments to Support B40 and Micro- Enterprises: Determinants of Islamic Financial Institution Employees' Acceptance <i>Muhammad Faris Abd Rasid, Zuraeda Ibrahim, Zafiruddin Baharum</i>	40-64
Balanced Scorecard: Is It Beneficial Enough? A Literature Review Ratnaningrum, Y. Anni Aryani, Doddy Setiawan	65-84
Environmental Management Accounting in the Malaysian Manufacturing Sector Janice Ong, Raman Noordin, Junainah Jaidi	85-103

Published by Faculty of Business & Accountancy, University of Malaya Available online at ajap.um.edu.my



About AJAP, Statement of Publication Ethics and Submission Guideline

About AJAP

Formerly known as the Journal of Accounting Perspectives (JAP) and renamed in the year 2015 as the Asian Journal of Accounting Perspectives (AJAP). AJAP is a refereed journal published by the Faculty of Business and Accountancy, University of Malaya and published in an open-access platform. For ten years, AJAP published its annual issue in December. Beginning 2019 (vol. 12), AJAP has published bi-annually; February and August.

Aims and scope

AJAP is dedicated to providing a platform for researchers to discuss and forward issues affecting Asian countries, exchange ideas and share experiences related to their areas of expertise and interest in accounting and finance.

Index and abstract

AJAP has been indexed by the Malaysian Citation Index (MYCITE), Directory of Open Access scholarly Resources (ROAD) and Directory of Open Access Journals (DOAJ), covered in MyJurnal and abstracted in Google Scholar.

Review process

All submitted manuscripts will undergo plagiarism screening before editors evaluate the feasibility and suitability of the manuscript with the journal's aims and scope. Then, a minimum of two independent referees who are experts in the area of research are appointed to perform a double-blind peer-review.

Statement of Publication Ethics

This statement clarifies the ethical behaviour of all parties involved in the act of publishing an article in the AJAP. The statement of publication ethics documented in this journal is based on the Ethical Code of the Committee on Publication Ethics (COPE). The statement can be accessed via https://ajap.um.edu.my/about/

Submit to the journal

All submissions must use the journal template that can be requested from our Assistant Editor via email. No submission/process/publication fee for this journal. However, accepted papers for publication in AJAP (if necessary) are to be sent for language editing/proofreading and at the expense of the Authors. Manuscript requirements can be further read at https://ajap.um.edu.my/about/submissions/

Originality and publication

The manuscript must be original work that is not under submission to another journal or under consideration for publication in another form such as a chapter of a book. Authors of submitted manuscripts are obligated not to submit their manuscript for publication elsewhere until an editorial decision is rendered. AJAP is published in an Open Access platform. All articles are free for readers to read, download, copy, print, search or link to the full text. Hence, can be only used for lawful purposes with a proper citation to AJAP. Authors or readers are restricted to republish any full-text articles that have been published in AJAP elsewhere, printed or online, including organisation repository or personal website without an approval from AJAP. The Copyrights for articles published in AJAP remain with the Faculty of Business and Accountancy, University of Malaya as the Publisher.

Editorial Board

EDITOR-IN-CHIEF Rusnah Muhamad, rusnah@um.edu.my

MANAGING EDITORS Ervina Alfan, ervina_alfan@um.edu.my Mazni Abdullah, mazni@um.edu.my

> EDITORIAL ASSISTANT Mohd Sabrun Ibrahim, imsabrun@um.edu.my

ASSOCIATE EDITORS Elaine Oon Yen Nee University of Malaya

Yokohama National University

Jainurin Justine Universiti Malaysia Sabah

> Kamisah Ismail University of Malaya

> Kaveh Asiaei University of Malaya

Mustafa Elkasih Abdulkarim *Qatar University*

> Noor Adwa Sulaiman University of Malaya

Noor Sharoja Sapiei University of Malaya

Ruzita Jusoh University of Malaya

Salmi Mohd Isa Universiti Sains Malaysia

> Suhaily Shahimi University of Malaya

> Suria Zainuddin University of Malaya

Susela Devi Sunway University

Tariq Tawfeeq Yousif Alabdullah University of Basrah

Zamzulaila Zakaria International Islamic University Malaysia

> Zarina Zakaria University of Malaya

Zarinah Abdul Rasit Universiti Teknologi MARA

Zubir Azhar Universiti Sains Malaysia

INTERNATIONAL ADVISORY BOARD Akira Omori

David Hav University of Auckland

Fawzi Laswad Massey University

Kamran Ahmed La Trobe University

Marizah Minhat Edinburgh Napier University

Mohamed Fadzly University of Birmingham

Nazam Dzolkarnaini Edinburgh Napier University

Roszaini Haniffa Heriot-Watt University

Tan Hun Tong Nanyang Technological University

Editorial Note

Dear readers,

We are honoured to present AJAP Volume 13 Issue 1. We are pleased to announce that AJAP is now indexed by the Directory of Open Access Journals (DOAJ). Five articles from Malaysia, Indonesia and Thailand were selected and published. Two articles discussed the issues and benefits of management accounting practices. Another two articles addressed the importance of good practices in audit reports and how audit effectiveness can be achieved. One article in particular offers piercing insights into Islamic micro-finance. The following is an overview of the five articles that make up the current issue.

Umor, Zakaria, and Sulaiman (2020) applied a qualitative approach to understanding the relationship between governance arrangements and networking concerning the effectiveness of follow-up practice. Fifty-five governance actors in the Malaysian public sector including auditors, auditees, regulators and other relevant actors were interviewed. The authors claimed that the Supreme Audit Institution (SAI) must find a way to reduce the hierarchical nature of its work by entrenching its strategy, structure and process. Meanwhile, Suttipun (2020) studied the extent and level of Key Audit Matters (KAM) reporting in annual reports for three years. Using quantitative content analysis on 450 annual reports from 150 sampled companies, the author shed light on the factors influencing mandatory KAM reporting in Thailand.

Rasid, Ibrahim, and Baharum (2020) identified factors that significantly influence Islamic Financial Institutions (IFIs) employees' acceptance of Social Finance Instruments as tools to provide affordable financing to B40 and micro-enterprises. IFIs employees were found to have limited awareness and knowledge on new concepts or products before they were introduced to consumers.

Ratnaningrum, Aryani, and Setiawan (2020) evaluated 71 articles from 21 Scopus Q1 indexed journals. The authors conclude that Balance Scorecard (BSC) implementation is a proven tool of success in business management. Ong, Noordin, and Jaidi (2020), on the other hand, investigated the impact of the Environmental Management Accounting (EMA) on the environmental performance of Malaysian ISO 14001 EMS certified manufacturing companies. The authors recommended that the Malaysian government help improve the monetary and physical EMA practices in Malaysia.

These five articles discussed how accounting and finance concepts, tools, and practices can be improved and support successful commercial endeavours, not only for businesses but also the government as a policymaker, as well as the public. To end this humble note, we extend our gratitude to the authors, reviewers, the editorial and advisory board, and the management of the Faculty of Business and Accountancy, for their involvement and support in the publication of this 2020 issue. A very big and warm thank you from all of us.

Associate Professor Datin Dr Rusnah Muhamad Associate Professor Dr Ervina Alfan Dr Mazni Abdullah